



MERT ERARSLAN

MULTIDISCIPLINARY DESIGNER & DIGITAL PRODUCT DEVELOPER

WORK EXPERIENCE

Co-Founder, AI Product Developer & Head of Marketing (Apr 2026 – Present)

WeSolve+ — MEG Productions

- Built and shipped WeSolve+, an AI powered exam-prep study app (web + iOS), developed with Claude (vibe coding)
- Published 3 mobile apps on the App Store
- Wrote an in-house SEO tool and grew organic traffic

Creative Designer & Marketing Manager & AI Product Developer (Nov 2024 – Present)

BringGo Ship — Mexico

- Created visual content and ran Instagram ad campaigns
- Built an automated design & content pipeline (Puppeteer)
- Manage SEO and web content to grow reach

Senior Graphic & Digital Marketing Specialist (Nov 2023 – Nov 2024)

Antalya Wooden House Projects

- Create social media designs and promotional visuals
- Operate drones for filming architectural and real estate projects

Graphic & Digital Marketing Specialist (Jan 2022 – Oct 2023)

Akdeniz Pergola Ahşap

- Delivered custom designs based on client needs
- Created drone videos and edited social media content

Available Upon Request

merterarslann@gmail.com

ANTALYA / TURKIYE

Military Service Completed
Driving License (B)

ABOUT ME

I was born in 1998 in Istanbul, Turkey and studied Visual Communication Design at Kadir Has University, working professionally since my student years. I focus on branding, motion, and AI assisted content, creating high quality visuals and videos with *Adobe Photoshop, After Effects, Illustrator, Lightroom, InDesign, Canva, CapCut* and AI tools like *ChatGPT, Nano Banana Pro, Kling AI, Higgsfield, Google VEO 3 and Claude*.

Today I also design and ship products: I build *mobile apps and websites with AI assisted development (vibe coding)* using Claude, and I also work on *SEO/GEO*. I co-founded *WeSolve+* and have published *3 apps on the App Store*.

Available for Remote Work and Open to Relocation

EDUCATION

Visual Communication Designer (2019 - 2023)

Kadir Has University

LANGUAGES

Turkish · English **B2**

SKILLS

Design: Photoshop, Illustrator, Figma, After Effects, InDesign, CapCut, Canva, Lightroom, Blender

Build & AI: Vibe coding (Claude), Mobile & Web App Development, SEO, ChatGPT, Nano Banana Pro, Kling AI, Higgsfield, Google VEO 3

REFERENCES

References available on request

